PELEE ISLAND
SINCE WINERY 1865

Saturday, November 7th and
Sunday, November 8th



SPONSORSHIP PACKAGE

2026

social@peleeisland.com

www.peleeisland.com

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SINCE WINERY 1865

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ABOUT *the* EVENT

FOOD | WINE | MUSIC | VENDORS | GAMES

The Harvest Festival is an annual celebration of the bountiful harvest season, set against the backdrop of one of Canada's most renowned wineries. This event brings together wine enthusiasts, food connoisseurs, local businesses activities and bands. Creating an unforgettable day of wine tasting, culinary delights, live music, and more. It's an opportunity to experience the magic of Pelee Island Winery and savor the flavors of the EPIC wine region.

455 Seacliff Dr. Kingsville ON N9Y 2K5

Date: November 7th, 8th, 2026 **Time:** 12pm-5pm

SPONSORSHIP OPPORTUNITIES

Saturday, November 7th and
Sunday, November 8th

2/2 - PLATINUM SPONSOR - $4000

- EXCLUSIVE NAMING RIGHTS TO THE EVENT. (EG. "PRESENTED BY (YOUR COMPANY)")
- PROMINENT PLACEMENT OF YOUR LOGO ON ALL EVENT MARKETING MATERIALS, INCLUDING POSTERS, FLYERS, AND DIGITAL PROMOTIONS
- 10 VIP TASTING VOUCHERS
- MENTION IN ALL PRESS RELEASES AND MEDIA COVERAGE
- RECOGNITION DURING THE OPENING AND CLOSING CEREMONIES
- TEN COMPLIMENTARY EVENT TICKETS
- EXTENSIVE COVERAGE ON OUR WEBSITE AND SOCIAL MEDIA PLATFORMS LEADING UP TO AND DURING THE EVENT
- PRIORITY PLACEMENT OF YOUR LOGO ON EVENT SIGNAGE

GOLD SPONSOR - $2500

- EXCLUSIVE NAMING RIGHTS TO GAME/SECTION OF CHOICE. (EG. "PRESENTED BY (YOUR COMPANY)")
- 6 VIP WINE TASTINGS VOUCHERS
- PROMINENT PLACEMENT OF YOUR LOGO ON EVENT BANNERS AND SIGNAGE
- MENTION IN SELECT PRESS RELEASES AND MEDIA COVERAGE
- RECOGNITION DURING THE OPENING CEREMONY
- SIX COMPLIMENTARY EVENT TICKETS
- COVERAGE ON OUR WEBSITE AND SOCIAL MEDIA PLATFORMS LEADING UP TO AND DURING THE EVENT
- LOGO PLACEMENT ON EVENT SIGNAGE

SILVER SPONSOR - $1500

Saturday, November 7th and
Sunday, November 8th

- FOUR COMPLIMENTARY EVENT TICKETS
- 4 VIP WINE TASTING VOUCHERS
- COVERAGE ON OUR WEBSITE AND SOCIAL MEDIA PLATFORMS LEADING UP TO AND DURING THE EVENT
- LOGO PLACEMENT ON EVENT SIGNAGE

BRONZE SPONSOR - $ 500

- TWO COMPLIMENTARY EVENT TICKETS
- TWO VIP WINE TASTING VOUCHERS
- COVERAGE ON OUR WEBSITE AND SOCIAL MEDIA PLATFORMS LEADING UP TO AND DURING THE EVENT
- LOGO PLACEMENT ON EVENT SIGNAGE

WINE & FOOD PARTNER - IN-KIND

- PROVIDE WINE OR CULINARY PRODUCTS FOR THE EVENT
- TWO COMPLIMENTARY EVENT TICKETS
- TWO VIP WINE TASTING VOUCHERS
- COVERAGE ON OUR WEBSITE AND SOCIAL MEDIA PLATFORMS LEADING UP TO AND DURING THE EVENT

CUSTOM SPONSORSHIPS AND IDEAS

We welcome custom sponsorship ideas that align with your brand's objectives and our event's mission. If you have a unique idea for collaboration or specific goals you'd like to achieve through sponsorship, please let us know. We're open to tailoring a package that meets your needs and helps you achieve your marketing and community engagement goals.

Thank you for considering this sponsorship opportunity. We look forward to the possibility of working together to create an unforgettable experience at the Pelee Island Wineries Harvest Festival Extravaganza.

HARVEST FESTIVAL

PACKAGE INCLUDES

	PLATINUM	GOLD	SILVER	BRONZE
• Exclusive naming rights (e.g., "Presented by [Your Company]")	EVENT NAMING RIGHTS	GAME/ NAMING RIGHTS		
• Placement of your logo on all event marketing materials, including posters, flyers, and digital promotions	✓	✓	✓	✓
• Mention in all press releases and media coverage	✓	✓	✓	✓
• VIP Tasting vouchers	10	6	4	2
• Recognition during the opening and closing ceremonies	✓	✓		
• Complimentary event tickets	10	6	4	2
• Coverage on our website and social media platforms leading up to and during the event	✓	✓		
• Logo placement on main event signage	✓	✓		

CONTACT INFORMATION

To become a sponsor of the Pelee Island Wineries Harvest Festival Extravaganza or for more information, please contact:

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Events Coordinator
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226-750-5206